

## STRUCTURAL ENGINEERING INSTITUTE

TIPS ON HOW TO IMPROVE YOUR PRESENTATIONS

## The Best Presenters…

TELL A STORY HAVE ENTHUSIASM UNDERSTAND THE AUDIENCE

## How to make a Great Presentation



The key is to think about the takeaway message for each slide, not a topic

Short main i

Short headlines that states the main message of the slide



No longer than 2 lines



See examples of GREAT slides here: <u>https://www.assertion-</u> <u>evidence.com/templates.html</u> an how secondary secondaries dates whereas a date whereas a dates

" and I'll bet he heads into the Adus."

al, I won't promit o bring him in. I'd rather tell him to get I out of here. He t needs to go away and start fresh again ecent people."

h-ke-do-ky, by keep it to yourself." Cal added, "Here, take ong. You m beer something else." He handed him a Sharpes ike tied is bedroll to the back of his saddle, and with a grub

the first file fragmer, traveling out over the prairies, felt now we state mines. He fragmer is more money at the literary meeting to the file fragmer should be announced to try. "The Little Old P

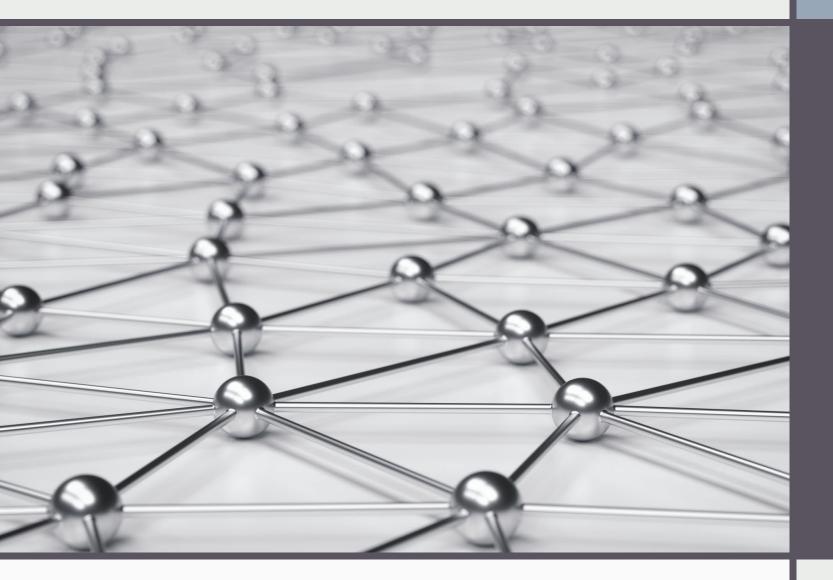
## Pictures are Worth 1000 Words

OR ROSSING CRASS

the Film remarks the

ske, you know

ulch canyons, Ff



Melissa Marshall Founder, Present Your Science shares her expert advice.

HTTPS://BLOGS.SAS.COM/CONTENT/S GF/2016/12/22/TRANSFORM-YOUR-TECHNICAL-TALKS-WITH-AN-AUDIENCE-CENTERED-APPROACH/ Estimate 1 slide per minute of speaking time.

For more technical content, reduce the number of slides.



Goal of your presentation – teach the audience something they can use.