SPONSOR & EXHIBIT

STRUCTURES CONGRESS 2021

The Premier Event in Structural Engineering

March 10–13, 2021
Seattle, Washington

Showcase your brand and reach more than 1,200 industry professionals

#Structures21 | www.structurescongress.org

To Sponsor/Exhibit, contact Sean Scully at sscully@asce.org
YOU ARE INVITED TO SPONSOR AND/OR EXHIBIT

Prospective Sponsor/Exhibitor:
We invite you to sponsor and/or exhibit at Structures Congress – the premier event in structural engineering! SEI is a vibrant community of more than 30,000 members, one of nine specialty Institutes of the American Society of Civil Engineers, with more than 150,000 members worldwide. SEI includes practicing engineers, research scientists, academics, students, technologists, material suppliers, contractors, and owners. The SEI strategic focus on innovation and developing the next generation of leaders is woven throughout our growing Structures Congress and makes it the perfect event for your brand to grow with us.

Why Sponsor/Exhibit at STRUCTURES CONGRESS?
If your company serves structures/construction-related industries, Structures Congress is a must-attend event for you to represent your brand.

- Excellent technical and professional program attracts more than 1,200 key industry professionals including business owners, engineers, specifiers, researchers, contractors, manufacturers, suppliers, and more.
- The products and services you represent are part of the Congress focus.
- Congress attendees value your expertise.
- Exhibits and sessions are centrally located March 11–12, allowing for easy interaction with key clients and prospects throughout the conference.
- Dedicated networking events take place in the Exhibit Hall, including the Welcome Reception, lunches, and morning and afternoon refreshment breaks.
- High visibility sponsor opportunities are available to enhance your exhibit participation.

Ensure your company’s participation and sponsor and/or exhibit at STRUCTURES CONGRESS. For more info, contact Sean Scully at sscully@asce.org or 703-295-6154.

We look forward to welcoming you in Seattle!

Joe DiPompeo, P.E., F.SEI, F.ASCE
FY2021 President, SEI of ASCE

Laura E. Champion, P.E., M.ASCE
Director, SEI of ASCE

DOES YOUR ORGANIZATION PROVIDE GOODS/SERVICES TO STRUCTURAL ENGINEERING OR THE CONSTRUCTION INDUSTRY?
Structures Congress provides you an excellent opportunity to develop new customers. Promote your organization’s products to:

- Practicing Engineers and Architects
- Principals of Design Firms
- Builders and Materials Suppliers
- Educators and Students
- Government Agencies

Job Positions
- Owner, President or CEO – 18%
- Technical Staff – 28%
- Senior Management – 13%
- Middle Management – 11%
- Faculty – 16%
- Student – 13%
- Retiree – 1%

Organization Types
- Private Consulting or Design/Build Firms – 43%
- Education – 30%
- Commercial or Industrial Firms – 17%
- Other – 8%
- Government Agencies – 2%
SPONSOR OPPORTUNITIES

Bring your Brand and Your Business to Seattle!

Feature your company with the options that are right for you. Contact Sean Scully at sscully@asce.org or 703-295-6154 to create a custom package.

PLATINUM LEVEL ($20,000)

Special Evening Reception
A highlight at Structures Congress, this signature event on Friday, March 12, enables you to gain maximum exposure by hosting a fun and memorable evening for all attendees. Your staff can be the welcoming crew to ensure a great return on your investment.

GOLD LEVEL ($10,000–$12,500)

- Conference Padfolio ($12,500) distributed with materials to all attendees at on-site registration
- WiFi in registration area and outside session rooms
- Welcome Reception in Exhibit Hall, Thursday, March 11
- Closing Plenary Lunch, Saturday, March 13
- Keynote Speaker (3 available)
- Off Site Tour

GOLD LEVEL ($10,000–$12,500) OR SILVER LEVEL ($5,000)

Company recognition with link at www.structurescongress.org, in-conference signage, on-site program, and app
- Conference Lanyards
- Exhibit Hall Footprints to your booth
- Exhibit Hall Prize Giveaways (up to 4 giveaways)
- Mobile App
- Buffet Lunch in Exhibit Hall March 11 or 12
- Morning Plenary March 11 or 12 – three-minute greeting at the podium and place a promotional item at seating
- Branding/Wraps at Conference Location

GOLD FINANCIAL CORPORATE SPONSOR ($5,000)

This special opportunity includes One Flex Registration Package, to be shared among your staff:
- Four (4) Flex Registration Badges for access to sessions, breaks, and Exhibit Hall
- Eight (8) tickets to be divided up for use at Welcome Reception or Exhibit Hall Lunches
- 1 copy of the Congress Proceedings
- 1 page flyer in Conference Padfolio

BRONZE LEVEL ($2,500)

- Morning and Afternoon Refreshment Breaks
- Full Track of Sessions
- One Page Ad in Final Program
- Daily Top Pick Session Prize
- Vendor Demonstrations

SILVER LEVEL ($5,000)

- Conference Lanyards
- Exhibit Hall Footprints to your booth
- Exhibit Hall Prize Giveaways (up to 4 giveaways)
- Mobile App
- Buffet Lunch in Exhibit Hall March 11 or 12
- Morning Plenary March 11 or 12 – three-minute greeting at the podium and place a promotional item at seating
- Branding/Wraps at Conference Location

SILVER FINANCIAL CORPORATE SPONSOR ($5,000)

This special opportunity includes One Flex Registration Package, to be shared among your staff:
- Four (4) Flex Registration Badges for access to sessions, breaks, and Exhibit Hall
- Eight (8) tickets to be divided up for use at Welcome Reception or Exhibit Hall Lunches
- 1 copy of the Congress Proceedings
- 1 page flyer in Conference Padfolio

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<th>SPONSOR BENEFITS</th>
<th>Platinum $20,000</th>
<th>Gold $10,000–$12,500</th>
<th>Silver $5,000</th>
<th>Bronze $2,500</th>
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<td>Company recognition with link at <a href="http://www.structurescongress.org">www.structurescongress.org</a>, in-conference signage, on-site program, and app</td>
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<td>Tickets to Special Evening Reception</td>
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Reserve Your Space Now!
Contact Sean Scully at sscully@asce.org or 703-295-6154

www.structurescongress.org

IMPORTANT DATES

- NOVEMBER 2, 2020
  Exhibit kit emailed
- NOVEMBER 2, 2020
  50% deposit and contract due
- AFTER NOVEMBER 2, 2020
  Full payment due
- FEBRUARY 4, 2021
  Exhibitor & Sponsor registration due
- MARCH 10, 2021
  Exhibitor move-in
- MARCH 12, 2021
  Exhibitor move-out
EXHIBIT AT STRUCTURES CONGRESS

EXHIBIT BOOTH FEES

- **By Thursday, November 2, 2020**
  - Inline: $2,795 – Corner: $3,095
- **After Thursday, November 2, 2020**
  - Inline $3,295 – Corner $3,595

**10 x 10-FT. BOOTH INCLUDES:**

- Pipe and drape in show colors
- 6-foot skirted table
- Two (2) chairs
- One (1) trash can
- One (1) ID sign
- One (1) full Congress Registration
- One (1) Exhibit Booth Personnel Registration

EXHIBITOR BENEFITS

- Dedicated hours in Exhibit Hall – March 11–12 with qualified buyers
- Exposure at all Exhibit Hall events: one (1) Welcome Reception, four (4) morning and afternoon breaks, and two (2) lunches
- Exclusive hours with no competing sessions during the Welcome Reception, breaks, and lunches

Company recognition with link at [www.structurescongress.org](http://www.structurescongress.org), in-conference signage, preliminary and on-site program, and app

- 25-word description of your organization and/or product in the Final Program
- A pre- and post-Structures Congress attendee mailing list (provided the signed list agreement and full payment are received)

See contract/terms at [www.structurescongress.org](http://www.structurescongress.org).

TOP REASONS TO SPONSOR/EXHIBIT AT STRUCTURES CONGRESS

- Meet more than 60% of Exhibit Hall visitors who have budget management responsibility or recommend purchase to their organizations
- Reach more prospects in a few days than your sales team can reach in months
- Increase awareness for your brand
- Help customers solve problems by providing solutions to their engineering challenges
- Build customer relationships
- Showcase new products and technical support
- Meet with key clients and business partners
- Keep up on industry trends

Questions? Contact Sean Scully at [sscully@asce.org](mailto:sscully@asce.org) or 703-295-6154.

RECENT SPONSORS AND EXHIBITORS

- Advant Steel
- American Institute of Steel Construction
- Atex – Waffle Slab
- Atlas Tube
- Autodesk
- Barsplice Products
- Berkel & Company Contractors
- Blind Bolt Co
- Cast Connex
- Cervenka Consulting
- Computers & Structures
- Comslab
- CoreBrace
- Direct Design Software
- Dlubal Software
- Durafuse
- Dynamic Isolation Systems
- Engineering Ministries International
- Epic Metals
- Expanded Shale, Clay and Slate Institute
- Fabreka International
- FATZER AG Wire Ropes
- FEMA
- Forney
- Fyfe Company
- Gate Precast Company
- Geopier Foundation Company
- Gilsanz Murry Steficek LLP Engineers and Architects
- Giza Steel
- Hayward Baker
- Headed Reinforcement Corp
- Hilti
- Horner & Shifrin
- Informed Infrastructure
- ITT Endine
- Keller
- Kinematics
- KPFF
- LARSA
- Lindapter
- LNA Solutions
- Loyal Source Government Services
- Maurer USA
- Menard Group USA
- MiTek
- MTS Systems Corporation
- New Millennium Building Systems
- NIST/NEHRP
- Nucor
- Olson Instruments
- PCB Piezotronics
- Pearl Insurance
- Peikko
- Pile Dynamics & GRL Engineers
- Pinnacle Infotech
- Prosoco
- Quaketek
- Quickframe
- S-FRAME Software Inc
- Simpson Strong-Tie
- Skyline Steel
- Smart Infrastructure Group Sofistik
- Spatial Networks
- Stainless Structural
- Steel Joist Institute
- Steel Tube Institute
- Strand7
- Taylor Devices
- Think Wood
- Trimble
- Vector Corrosion
- Vulcraft/Verco Group
- Walter P Moore
- Williams Form Engineering Corp

[www.structurescongress.org](http://www.structurescongress.org)